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Bottega Lounge Supports Pinktober

KUALA LUMPUR, 3 October 2023 – EQ is giving a new twist to the Dolce Vita afternoon tea at Bottega Lounge, with its “Pinktober” offering, which will see an infusion of the colour pink into its decadent bite-sized confectionery and savoury appetisers.

In conjunction with cancer awareness in the month dedicated to the cause, EQ has joined hands with MAKNA (National Cancer Council) for this first-ever collaboration. Guests to Bottega Lounge will be wowed with a specially crafted pink-themed menu featuring savouries such as delicate artisanal smoked salmon sandwiches, and bespoke desserts such as black sea salt raspberry eclairs and pink macarons, all created by EQ’s Executive Chef, Federico Michieletto, who is renowned for his artistry, creativity and finesse.

The Pinktober Afternoon Tea is all about enjoying the sweet life and is available on weekdays from 12pm – 5pm, from Monday to Saturday (priced at RM99+ per person or RM198+ per set for two persons). On Sundays, the Pinktober Afternoon Tea Buffet is priced at RM128+ per person and its available from 3pm to 5pm. A portion of each Pinktober Afternoon Tea set benefits MAKNA. A pink ribbon pin and souvenir photo is part of this package.

Another aspect which will make the Pinktober Afternoon Tea unique is the stands on which the food is served. In honour of Pinktober, EQ has collaborated with Malaysian sculptor Nizam Abdullah who created an exclusive butterfly stand for this special tea promotion. The whimsical butterfly tiered stands are hand-made and individually numbered. The limited pieces are available for purchase, and is a perfect opportunity to own a piece of this award-winning artist's work.

Tea is central to any authentic Afternoon Tea experience. As such Bottega Lounge will be offering a selection of luxurious teas by JING, including Earl Grey, assam, chamomile and mint. To add extra sparkle to the afternoon, guests can enjoy a glass or two of Bottega Prosecco. EQ's collaboration with the Bottega brand Italy ensures that the Lounge has the first pick of their cellars. The selection available exclusively at Bottega Lounge is sure to impress the most discerning guests.

Gerard Walker, General Manager of EQ said, "I am thrilled to embark on this collaboration with MAKNA and am excited to see the response from our guests. The team worked hard to create the perfect afternoon experience balancing tea, art and community giveback. We developed a reputation for pioneering one-of-a-kind dining experiences when we started as Equatorial Kuala Lumpur. This continues with EQ, as does our longstanding commitment to be involved in our communities by drawing attention to good causes, and actively supporting organisations that make a change."

For Pinktober Afternoon Tea reservations and enquiries, please email dineateqkl@kul.equatorial.com or WhatsApp +60 12 278 9239 or call +60 3 2789 7722.

About EQ

The re-making of Hotel Equatorial Kuala Lumpur as EQ has been a milestone in Malaysia's hospitality industry. With a prime location in the heart of Kuala Lumpur's Golden Triangle, EQ is ideal for guests visiting the city's business, shopping and entertainment districts. Occupying the top floors of the award-winning 52-storey Equatorial Plaza, the hotel offers 440 stylish rooms, state-of-the-art banquet and meeting facilities, and an array of signature restaurants and bars such as the Bottega lounge, Nipah, Kampachi, as well as the impressive, must-visit Sky51 consisting of Sabayon, a contemporary European restaurant, and Blue, a bespoke bar and lounge with an outdoor bar offering stunning panoramas of the city. The 5-star hotel is also Green Building Index (GBI) Gold-certified making it one of the most energy and resource-efficient buildings in the country. Other facilities include Sanctum Wellness with its unique spa, 25m infinity pool and vitality Jacuzzi and state-of-the-art fitness centre.

Website: www.eqkualalumpur.equatorial.com

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