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EQ Debuts An Interactive Iftar Experience With EQ Bazaar Ramadan Buffet

KUALA LUMPUR, 29 January 2024 – One of the pleasures of Ramadan is a stroll along a bustling street packed with vendors hawking food to be savoured during Iftar or the breaking of fast. Almost a rite of passage for many Malaysians, Ramadan bazaars are known for their variety, as much as the crush of people who throng them, jamming up suburban streets.

Kuala Lumpur's Number 1 city hotel is circumventing the crowds, heat and lack of parking to present an exciting new Iftar experience to guests by way of an interactive Ramadan bazaar of its own. EQ Bazaar, held in the plush, air conditioned comfort of Level 1 of the hotel is designed to simulate the popular food markets that pop up in the suburbs each fasting season.

This brand new experience seeks to recreate the thrill of the Ramadan bazaars which are a yearly fixture in neighbourhoods and communities, with the EQ culinary team presenting Halal Malay street food of the sort usually offered at these food markets, including rotisserie chicken (*ayam golek*), stuffed, grilled sandwiches (*roti John*), and an exciting variety of sweet treats, finger food and small bites.



Guests are encouraged to walk through the live action stalls to select the foods that appeal to them the most, as they would do in an actual food street. And like the most vibrant of Ramadan markets, EQ Bazaar will be offering many of Malaysia's favourite treats ranging from a variety of fried finger food like popiah and *pisang goreng*, *keropok lekor*, *cucur udang* and samosas, to sizzling delights like *murtabak*. There will also be hand-mixed fruit rojak on offer, alongside sweet and sour assorted fruit pickles (*acar buah*), and Raya fare such as *serunding ayam* and *daging*, *ketupat daun palas*, *lemang* and *kuah kacang*.



A variety of hearty meals will also be offered, including EQ's famed chicken rice. For traditional kampung fare, try the *daging sambal ketuk* (beef with smashed chillies), *itik salai cili padi* (smoked duck in coconut curry), *petai udang*, and *gulai nangka muda*. There will also be stalls hawking an assortment of noodle dishes like *mee mamak* and *kuey teow goreng*, and a dedicated Indonesian meatball (*bakso*) stand.

No bazaar visit is complete without a selection of traditional desserts, so expect a delectable assortment of *kuih*, from *lapis*, *lopes*, *tepung pelita*, mango sticky rice and bread pudding. Sweet porridges will also abound, with *pengat pisang*, *bubur pulut hitam* (sweet glutinous black rice porridge) and *bubur kacang hijau* (sweet mung bean porridge) on offer.

EQ Bazaar will be held at Level 1, where well-spaced food stations will allow guests to browse between different food stalls, and enjoy food in air-conditioned comfort. This novel Ramadan buffet will take place from 12 March to 9 April 2024 from 6.30PM to 10.30PM daily. From 12 to 17 March 2024 is priced at RM148+ per adult, 18 March to 9 April 2024 priced at RM168+ per adult, and RM84+ per child from the age of six to 12. Group dining is priced at RM148+ for adults, with a minimum of 10 diners per reservation.

General Manager, Gerard Walker, takes great pleasure in the property's innovative Ramadan buffet. "Food is synonymous with fellowship in Malaysia, and one of the things I have enjoyed most is experiencing new tastes from the many Ramadan bazaars I have been to with friends. The creation of EQ Bazaar is meant to allow people to relive those moments of happiness."

The EQ Bazaar experience is already open for reservations. Guests can email dineateqkl@kul.equatorial.com, or WhatsApp +60122789239 or book through TableApp at <https://www.tableapp.com/restaurant/bazaar-eq-kuala-lumpur#/>

About EQ

The re-making of Hotel Equatorial Kuala Lumpur as EQ has been a milestone in Malaysia's hospitality industry. Named by *Travel + Leisure Asia* as #1 City Hotel in Malaysia, #5 Travel + Leisure Readers' 15 Favourite City Hotels in Asia and #35 Travel + Leisure Readers' 100 Favourite Hotels in the World for 2023. EQ the brand is celebrating its fifth decade in the hospitality industry, is also TripAdvisor's #1 ranked hotel in Kuala Lumpur since 2019. Occupying the top floors of the award-winning 52-storey Equatorial Plaza, the hotel offers 440 stylish rooms, state-of-the-art banquet and meeting facilities, and an array of signature restaurants and bars such as the Bottega Lounge, Nipah Coffeehouse, Kampachi Japanese Restaurant, as well as the impressive, must-visit Sky51 consisting of Sabayon, a contemporary European restaurant, and Blue, a stylish lounge with an outdoor bar offering the most stunning panoramas of the city. The 5-star hotel is also Green Building Index (GBI) Gold-certified making it one of the most energy and resource-efficient buildings in the country. Other facilities include Sanctum Wellness with its unique spa, 25m infinity pool, vitality Jacuzzi and state-of-the-art fitness centre.

Website: www.eqkualalumpur.equatorial.com

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