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Continued Recognition of Excellence

EQ is listed in Travel + Leisure's Top 500 Hotels in the World

KUALA LUMPUR, 20 April 2024 – EQ marks the second quarter of 2024 with another nod to hospitality excellence. Named by Travel + Leisure's Top 500 Hotels in the World, this is EQ's first year making it into this prestigious list.

The Travel + Leisure Awards have always been coveted due to the stringency of its selection process, and the way the categories are voted on. Travel + Leisure is the largest travel media brand in the United States of America, with an audience of more than 36 million. Its annual Awards are opened to its entire database of subscribers who vote for their favourite destinations, hotels, cruise lines, and more in its World's Best Awards survey.

This year's Travel + Leisure 500 list is drawn from last year's World's Best Awards results, and compiles the hotels and resorts that the conglomerate's readers turn to again and again for quality, luxury, exceptional service, and outstanding amenities. The list, which is sorted by alphabetical and geographic region, is an invaluable resource for countless travelers who turn to Travel + Leisure for advice and recommendations.

EQ General Manager, Gerard Walker, is delighted with the property's inclusion to the Top 500 list, and says, "The validation that comes from being included is immense because the people who vote are people who have actually been our guests at the hotel, and who have enjoyed their experience so much that they were driven to vote for us, with no compulsion or sweeteners. This means by and of ourself, EQ has cemented our reputation for warm and welcoming service, exceptional hospitality, world-class dining options, and a hotel which isn't just beautiful, but functional, mind-opening, and a property which is a destination in itself."

He went on to say, "While many voters have taken into account the spacious, luxurious rooms, complimentary in-room soft drinks and snacks, numerous USB charging points, gorgeous infinity pool with underwater music, and our state-of-the-art Technogym-equipped workout space when voting for us, many have yet to realise that EQ's unique selling points are powered by an unwavering commitment to sustainability and green technology, which allows us to be the pioneer in energy-saving hospitality establishments. EQ's green initiatives has made it 55 percent more energy-efficient than the benchmark, reducing carbon emissions by an estimated 6.5 million KgCO₂e per year, equivalent to planting 300,000 trees. This union of front of house excellence, and back of house technology is something I am exceeding proud of. Rest assured that my team and I will continue to drive sustainable luxury in a way that will keep EQ on as many Best of lists as possible."

The official announcement from Travel + Leisure will be made on April 19 2024, with the full 500 list appearing in the May issue of Travel + Leisure and on Apple News+, with an announcement published online at travelandleisure.com.

About

EQ

The re-making of Hotel Equatorial Kuala Lumpur as EQ has been a milestone in Malaysia's hospitality industry. Named by *Travel + Leisure Asia* as #1 City Hotel in Malaysia, #5 Travel + Leisure Readers' 15 Favourite City Hotels in Asia and #35 Travel + Leisure Readers' 100 Favourite Hotels in the World for 2023. EQ the brand is celebrating its fifth decade in the hospitality industry, is also TripAdvisor's #1 ranked hotel in Kuala Lumpur since 2019. Occupying the top floors of the award-winning 52-storey Equatorial Plaza, the hotel offers 440 stylish rooms, state-of-the-art banquet and meeting facilities, and an array of signature restaurants and bars such as the Bottega Lounge, Nipah Coffeehouse, Kampachi Japanese Restaurant, as well as the impressive, must-visit Sky51 consisting of Sabayon, a contemporary European restaurant, and Blue, a stylish lounge with an outdoor bar offering the most stunning panoramas of the city. The 5-star hotel is also Green Building Index (GBI) Gold-certified making it one of the most energy and resource-efficient buildings in the country. Other facilities include Sanctum Wellness with its unique spa, 25m infinity pool, vitality Jacuzzi and state-of-the-art fitness centre.

Website: www.eqkualalumpur.equatorial.com

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