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**EQ Triumphs at Travel + Leisure Luxury Awards Asia Pacific 2025 for
Fourth Consecutive Year**

Historic Win Reinforces Legacy as Malaysia's Premier City Hotel

Kuala Lumpur, 18 June 2025 — EQ has cemented its status as Malaysia's defining luxury hotel after securing three top honours at the Travel + Leisure Luxury Awards Asia Pacific 2025. The hotel achieved an unprecedented fourth consecutive win as No.1 City Hotels in Malaysia, alongside No.2 Hotel Pools and No.3 Hotel Spas awards, setting a new benchmark for excellence in Asia Pacific's competitive hospitality landscape.

EQ's historic four-year reign highlights its dedication to exceptional guest experiences. At its core is a philosophy treating every guest as a VIP, powered by a team blending expertise with passion. This human-centric approach – woven into EQ's DNA since its origins as Equatorial Hotels over 50 years ago – fosters meaningful connections and cements its role in Malaysia's social fabric.

Voted by Travel + Leisure's global readership, these accolades place EQ among iconic properties across Japan, Hong Kong, Thailand, Indonesia, Vietnam, Australia, and Singapore. The wins reflect EQ's mastery in balancing authentic Malaysian warmth with world-class sophistication.

Anchored in Kuala Lumpur's Golden Triangle, the 4th consecutive year of winning No.1 City Hotel, Malaysia, EQ merges cosmopolitan energy with intuitive service. No.2 Hotel Pool, Malaysia, the 2nd consecutive year highlights the hotel's 25m infinity pool offers a skyline oasis blending elegance with panoramic vistas. No.3 Hotel Spa, Malaysia - Sanctum Spa - redefines urban wellness through holistic therapies in a sanctuary of calm.

Justin Lee, newly appointed General Manager of EQ, remarked: "These awards are a testament to a team that pours its heart into every detail. For four years, our guests have placed us at the pinnacle - not just for our facilities, but for the human connections we foster. At EQ, we do not just serve, we touch lives. This legacy, built over 50 years, drives us to keep redefining Malaysian hospitality on the global stage."

As EQ embarks on a new chapter under Lee's leadership, it remains steadfast in its mission: to honour its rich heritage while innovating guest experiences that resonate locally and inspire globally.

For the full list of categories and winners, visit:

<https://luxuryawards2025.travelandleisureasia.com/malaysia/>

About EQ

EQ, an integral part of the Hotel Equatorial legacy, celebrates its fifth decade in hospitality. It holds the title of Malaysia's #1 City Hotel in the Travel + Leisure Luxury Awards Asia Pacific (2022–2025) and has been Kuala Lumpur's top-rated hotel on TripAdvisor since 2019. Occupying the upper floors of the award-winning 52-storey Equatorial Plaza, the hotel boasts 440 stylish rooms, state-of-the-art banquet and meeting facilities, and an array of signature restaurants and bars, such as the Bottega the lounge, Nipah the all-day dining restaurant, Kampachi Japanese Restaurant, as well as the impressive, must-visit Sky51 consisting of Sabayon, a contemporary European restaurant, and Blue, a stylish bar with outdoor seating offering panoramic city views. This five-star property is Green Building Index (GBI) Gold-certified, placing it among Malaysia's most energy-efficient and sustainable buildings. Additional facilities encompass the exclusive Sanctum wellness and spa, a 25-metre infinity pool, a Vitality Jacuzzi®, and a cutting-edge fitness centre.

Website: www.eqkualalumpur.equatorial.com

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