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EQ Named #22 In The World By Travel + Leisure's World's Best Awards 2025

KUALA LUMPUR, 9 July 2025 — EQ has soared to #22 in the world and secured the #2 spot in Asia in the prestigious 2025 Travel + Leisure World's Best Awards, a landmark global achievement that builds upon its remarkable legacy. This dual honour follows EQ's fourth consecutive year as the No. 1 City Hotel in Malaysia, awarded at the Travel + Leisure Luxury Awards Asia Pacific 2025, cementing its unparalleled position in Malaysian hospitality and its consistent excellence at all levels.

With a history spanning more than 50 years, EQ has a legacy of Malaysian hospitality excellence. The latest accolades honour an unwavering commitment that began in 1973, when it first opened as Hotel Equatorial and became Kuala Lumpur's defining luxury address. Rooted in Malaysia's social fabric, the hotel has consistently elevated guest experiences through authentic warmth, meticulous service and destination-defining amenities and experiences.

Donald Lim, the Chief Executive Officer of Equatorial Group underscored the significance, saying, “EQ is the only hotel from Malaysia to make it to this prestigious global list. This is not just a win for us but as a nation. We have always provided genuine and curated experiences for our guests, and it is with great pride to be recognised by the discerning readers of Travel + Leisure.”

“To be simultaneously ranked #1 in our nation, #2 across Asia, and at #22 among the world’s top 100 hotels is humbling,” said Justin Lee, General Manager of EQ, Kuala Lumpur. “This not only recognises Malaysia and our continuous drive for excellence but also reflects five decades of passion, with every colleague embodying Malaysian hospitality for global travellers. We are not just a hotel, we are a destination woven into our city’s skyline and soul.”

For 30 years, the World's Best Awards have captured the opinions of travellers from 33 countries. EQ now stands among the elite, symbolising Asian hospitality excellence and consistently delivering “lifelong memories.”

For the full list of categories and winners, visit: [World's Best Awards 2025: Our Readers' Favorite Hotels & Spas](#)

About EQ

EQ, an integral part of the Hotel Equatorial legacy, celebrates its fifth decade in hospitality. It holds the title of Malaysia’s #1 City Hotel in the Travel + Leisure Luxury Awards Asia Pacific (2022–2025) and #22 Travel + Leisure Readers' 100 Favourite Hotels in the World for 2025. It also has been Kuala Lumpur’s top-rated hotel on TripAdvisor since 2019. Occupying the upper floors of the award-winning 52-storey Equatorial Plaza, the hotel boasts 440 stylish rooms, state-of-the-art banquet and meeting facilities, and an array of signature restaurants and bars, such as the Bottega the lounge, Nipah the all-day dining restaurant, Kampachi Japanese Restaurant, as well as the impressive, must-visit Sky51 consisting of Sabayon, a contemporary European restaurant, and Blue, a stylish bar with outdoor seating offering panoramic city views. This five-star property is Green Building Index (GBI) Gold certified, placing it among Malaysia’s most energy-efficient and sustainable buildings. Additional facilities encompass the exclusive Sanctum wellness and spa, a 25-metre infinity pool, a Vitality Jacuzzi®, and a cutting-edge fitness centre.

Website: www.eqkualalumpur.equatorial.com

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