



From
**PASADENA
WITH LOVE**

EXCLUSIVE COLLABORATION WITH
PASADENA BURGER & COFFEE

7 November – 6 December 2025



HOME OF THE WORLD'S FIRST CHEESEBURGER

In 1924, Pasadena, California introduced
the world's first cheeseburger
– a timeless icon of American comfort food.
Today, that legacy continues as Pasadena Burger & Coffee
brings its authentic Californian burger soul
across oceans to Malaysia.

For a limited time, experience their signature creations
exclusively at Étoile – where the spirit of California
meets the heart of KL.



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**THE ROYALE A5 WAGYU
MIYAZAKI CHEESEBURGER**
88

150g Wagyu patty, lettuce, tomato, raw onion, caramelised onion, pickles, melted cheese, signature Pasadena sauce.



**PASADENA BIG BANG
CHEESEBURGER**
SINGLE 48 | DOUBLE 68

120g premium beef patty, crispy cheese, melted cheese, lettuce, raw onion, caramelised onion, tomato, pickles, signature Pasadena sauce.



**HICKORY-SMOKED
HOUSE BACON
CHEESEBURGER**
SINGLE 48
DOUBLE 68

120g juicy beef patty infused with hickory smoke, sautéed onions, melted cheese, Parmesan cheese, cheese crumbs, signature Pasadena sauce.



**PASADENA PHILLY
CHEESESTEAK
CHEESEBURGER**
43

120g beef Philly cheesesteak, crispy cheese, melted cheese, sautéed onion, lettuce, signature Pasadena sauce.



**SPICY PAPRIKA
CHICKEN BURGER**
43

120g crunchy spicy paprika chicken patty, pickles, lettuce, signature Pasadena sauce.